

HELLO! I'M

JIEMIN YANG

Designer & Illustrator

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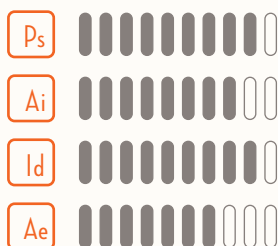
🌐 jieminyang.com

Hi!

I am a versatile and highly-motivated graphic designer/illustrator who excel at creating both digital and print communication materials for companies across different industries.



SOFTWARE PROFICIENCY



EDUCATION

LONDON CONTEMPORARY DANCE SCHOOL

London, UK | 2017-2018

M. A., Contemporary Dance

MACAULAY HONORS COLLEGE

at QUEENS COLLEGE

New York, US | 2011-2016

B. S., Graphic Design and Dance

French Minor, GPA 3.90

Full Tuition Scholarship, MHC | 2011-2016

University of Paris VIII | Spring 2014

EXPERIENCE

Freelancer, New York, NY | Sep 2016-present

Designer/Illustrator

Create both print and digital communication materials (e-blasts, posters, brochures, booklets, catalogues, social media graphics, icons, decks, infographics, business cards, and motion graphics, etc.) for clients from various industries (technology, non-profits, education, fashion, etc.)

Illustrate original images for children's books, editorials, and theaters

Create logos for individuals, artists, and start-up business

Kantar, New York, NY | Jan 2020-Feb 2020

Hybrid Designer (Freelancer)

Updated PPT slides based on the company's new visual brand guide

Created and edited promotional videos with Premiere and AfterEffect

The Feath3r Theory, New York, NY | Jan 2020-March 2020

Social Media/Communication Associate (Freelancer)

Managed FB & IG accounts and created graphics (images, gifs, videos)

Created newsletters/eblasts and landing pages with Mailchimp

GroundTruth, New York, NY | Jun 2019-Dec 2019

Hybrid Designer (Freelancer)

Created both print and digital marketing materials such as one-sheet, presentation, pop-up ads, digital invites, flyers, and booklet

Collaborated with the marketing team to create digital ad campaigns across different web/social media channels (GDN, Facebook, LinkedIn)

Assisted in editing brand visual identity guide for the company

Updated graphics on the WordPress-based website

CUNY Citizenship Now!, New York, NY | Apr 2017-Sep 2017

Graphic Designer

Collaborated with other staff members to produce communication pieces such as brochures, flyers, booklets, handouts, presentations, posters, signs, giveaways, and training materials.

LEADERSHIP AND HONORS

Student Scholarship Exhibit, Society of Illustrator 2017

Highest Honors in Graphic Design | Department Award 2016

The One Club Annual Student Exhibition, NYC Creative Week 2016

America Needs You Fellow 2012-2014

ADDITIONAL

Technical Skills: Microsoft Office Suite, Adobe Creative Suite (Photoshop, InDesign, Illustrator, After Effect, Premiere, Lightroom, Acrobat Pro),

Keynote, Mailchimp, basic HTML, Canva, Figma, Sketch, Animoto

Languages: Mandarin (native), French (limited working proficiency)

Personal Interests: Dance, photography, yoga, travel, reading, cooking